



## Sponsorship offer

# OPTO 2019 conference

23rd - 27th July 2019

[opto.edu.pl](http://opto.edu.pl)

Organized by students from



NICOLAUS COPERNICUS  
UNIVERSITY  
IN TORUŃ



Military  
University  
of Technology

Supported by international organizations

**SPIE.**

**OSA**<sup>®</sup>  
The Optical Society

## Conference details

The first of the OPTO conferences has been organised in 2005 in Wrocław under the name SPIE International Congress on Optics and Electronics. Since then it is organised year by year by OSA and SPIE student chapters in Poland. Last year the student chapters from across Poland officially formed OPTO Board, a deciding body selecting and coordinating the places of future editions of the conference. The 13th edition of the conference will be held in Toruń from 23rd to 27th July. 2019 edition is co-organised by student chapters from two universities: Nicolaus Copernicus University in Toruń and Military University of Technology in Warsaw.

The main aim of OPTO 2019 is to establish an international student platform for networking and presenting latest research results. We want to create opportunities for making international scientific contacts. We have invited remarkable researchers so young scientists have an occasion of enriching their experience and seeing the top-end research from different perspective.

## Benefits for sponsor and marketing strategy

We estimate that about 80 young researchers will participate in OPTO 2019, coming from Poland as well as from neighbouring countries, whom will be reached by the information about your support.

We are preparing two-channel marketing of the event. Main aim of the first channel is to promote the event among as many potential participants as possible. Objective of the second channel is science popularization and building awareness that in Poland we have excellent research groups working on frontiers of the science of light.

We are planning undertaking following promotional activities:

- post brief information about event on OSA, SPIE and EPS webpages
- cooperation with universities' promotion offices
- getting support of media partners
- promoting the event using social media
- sending posters and invitations to Polish and foreign universities, student chapters

## Sponsorship packages

For companies and organisations which are willing to cooperate with us we have prepared three packages offers which can be suited and fitted to needs and expectations of both sides.

## Golden Sponsor

---

> 1200 EUR netto

---

- ✓ placing company logo on diplomas and participation certificates
- ✓ possibility of organising Sponsor Zone during OPTO 2017
- ✓ possibility of company presentation during sponsor sessions
- ✓ privileges of Silver Sponsor

## Silver Sponsor

---

> 600 EUR netto

---

- ✓ placing company logo on conference web page, official Facebook event
- ✓ placing company logo on conference promotional materials
- ✓ privileges of Bronze Sponsor

## Bronze Sponsor

---

< 600 EUR netto

---

- ✓ Possibility of placing company's own promotional materials in the conference package

## Organising Team

OPTO 2019 conference is a result of cooperation between student chapters across Poland. Chapters members - students as well as Ph.D. candidates - are working in scientific research projects and are presenting their results during international conferences.

Outside scientific activity, chapter members are participating in events which popularize science, during which they not only focus on scientific and technology details, but they are also drawing listeners attention to the beauty of light phenomena. Support of international organizations allows them to realize many research and outreach projects.

## Contact

e-mail: [opto2019@fizyka.umk.pl](mailto:opto2019@fizyka.umk.pl)